

**souqsafar**  
Logo Presentation

By **caxita**

# Logo Graphic

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# Logo Type 01

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# Logo Type 02

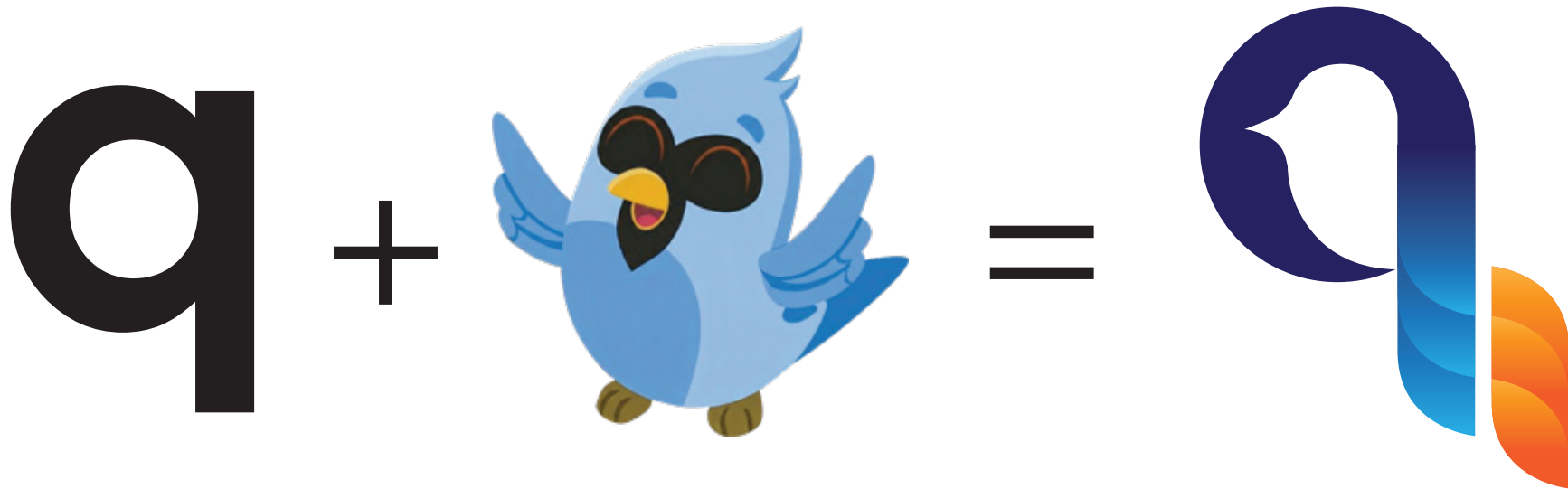
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# Logo Concept

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# Logo Reference

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# Colour & Typography

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*Colour* : Navy Blue

*Code* : #262261 [C=100%, M=100%, Y=25%, K=25%]

*Type* : Gradient

*Symbolism of Color* : Trust, Authority, Responsible, Traditional



*Colour* : Orange

*Code* : #f05a28 [C=0%, M=80%, Y=95%, K=0%]

*Type* : Gradient

*Symbolism of Color* : Energy, Power, Rising, Adventure, Positivity

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Century Gothic Sample  
**Century Gothic Sample**  
Century Gothic Sample  
Aa Bb Cc 1 2 3

**Main Font :**  
**Century Gothic**

**Poppins Font**

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

abcdefghijklm

nopqrstuvwxyz 1234567890

**Tagline :**  
**Poppins**

# Do's & Don'ts

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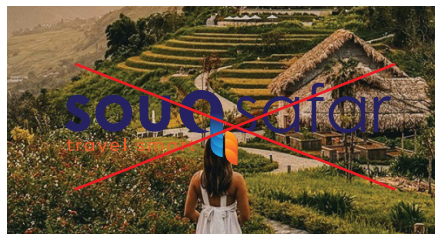
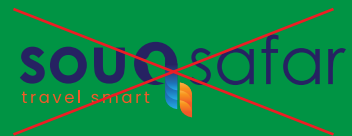
Colour



Scale



Background

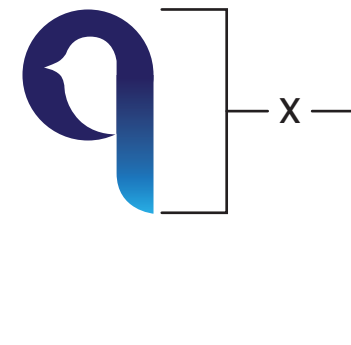


# Clear Space

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A clear space is defined to maintained the signature's integrity. If the minimum clear space is not applied, the signature's impact will be compromised.

Do not allow any graphic elements, such as copy, photography or background patterns, to clutter up the clear space.



## Clear Space

The clear space is determined by the height of the **Graphic "q"**. Do not let other graphics or text violate this space.

# Logo Mockup

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Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



VAT No : OM100428200  
Tax Card No : 24311300



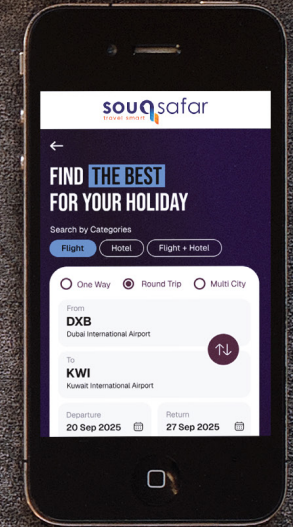
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**JOHN DEO**  
Business manager

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9:41



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Calendar



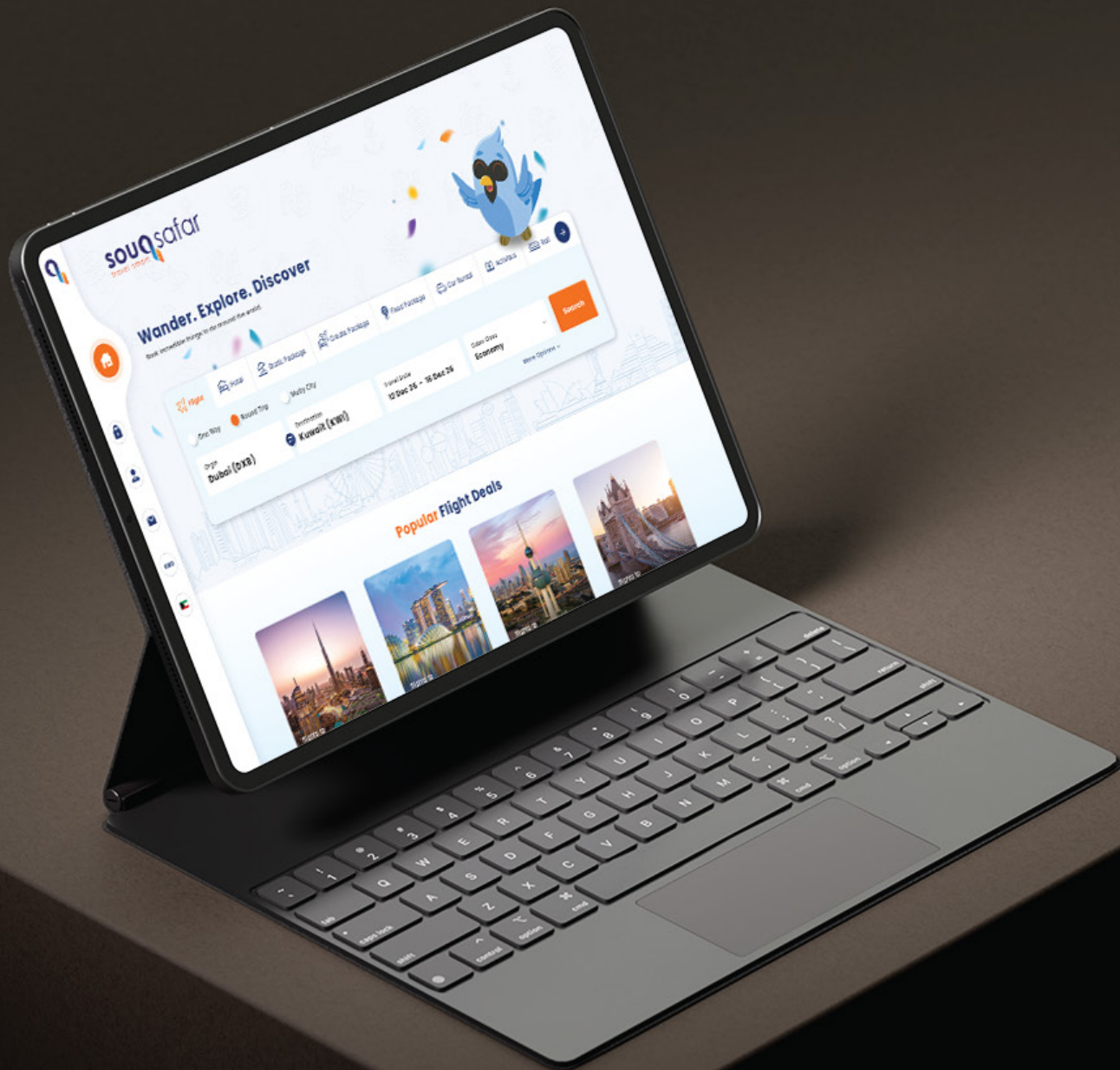
Pho



Mail



Notes



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Name of passenger  
Tomas Fort

From  
Kiev

To  
Berlin

Gate  
05

Boarding till  
08:30

Flight  
IAF952

Date  
15 NOV 16

Seat  
12A

Time  
10:25



# Boarding pass

Name of passenger  
Tomas Fort

From  
Kiev

To  
Berlin

Flight  
IAF952

Gate  
05

Date  
15 NOV 16

Boarding till  
08:30

Time  
10:25

Seat  
12A

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*Thank You*

**caxita**