SafarGo
Logo Presentation

Bycaxita

# Logo Graphic





#### Name and Slogan



## Logo Concept





## Logo Reference















### Colour & Typography



Colour: Dark Green

Code: #009344 [C=85%, M=10%, Y=100%, K=10%]

Type: Gradient

Symbolism of Color: Safety, Growth, Health, Relaxes.



Colour: Light Green

Code: #8cc63e [C=50%, M=0%, Y=100%, K=0%]

Type: Gradient

Symbolism of Color: Safety, Growth, Health, Relaxes.

ABCDEFGHIJKLMN OPQRSTUVWXYZÀÅ abcdefghijklmnop qrstuvwxyzàåéîõø& 1234567890(\$£€.,!?)

**Main Font: Mont Bold** 

#### Do's & Don'ts















Background











#### Clear Space

A clear space is defined to maintained the logo's integrity. If the minimum clear space is not applied, the logo's impact will be compromised.

Do not allow any graphic elements, such as copy, photography or background patterns, to clutter up the clear space.



## Logo Mockup

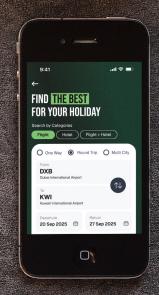


















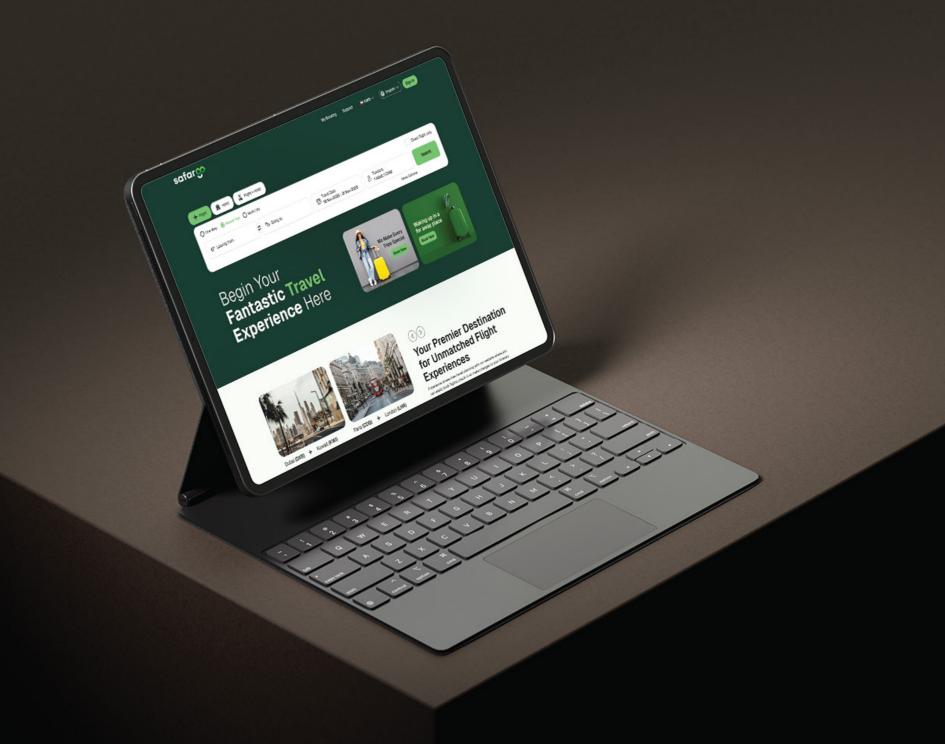




















Thank You

Caxita